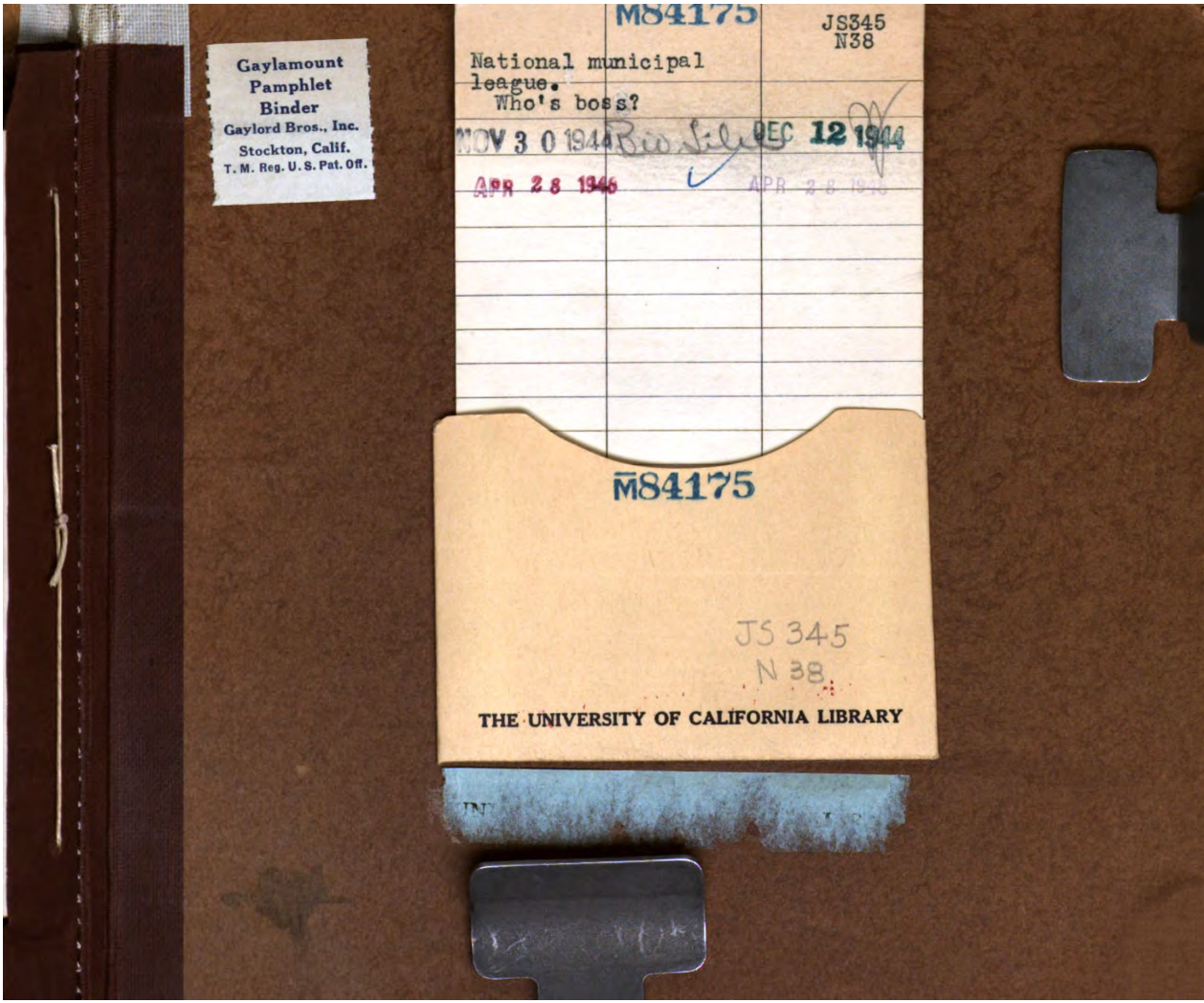

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Who's boss?

WHO'S BOSS?



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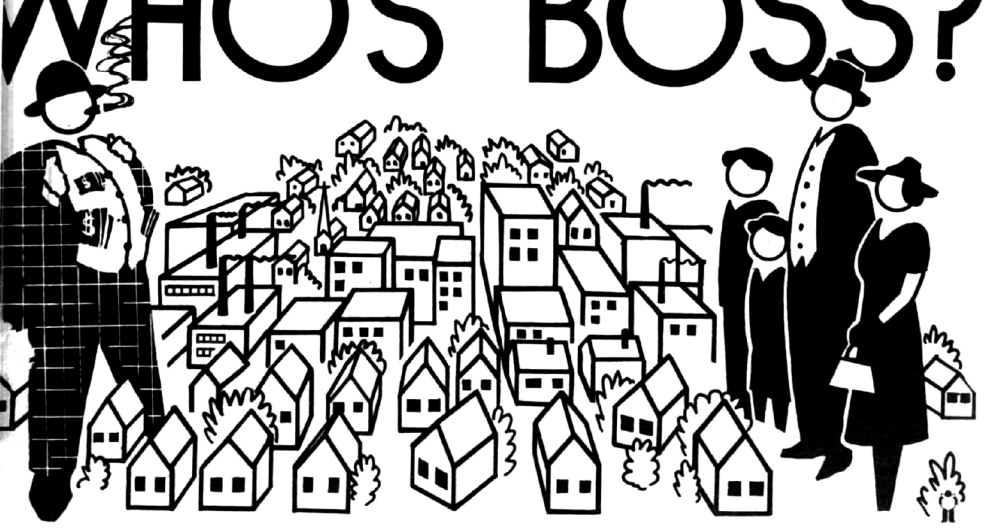
WHO'S BOSS?



Gaylamount Pamphlet
National municipal league
JS345 N38

WHO'S BOSS?

A Story in Pictures about the Citizen and his City Government

by the NATIONAL MUNICIPAL LEAGUE with Pictorial Statistics, Inc.

NATIONAL MUNICIPAL LEAGUE : 1940

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Who's boss?

DR

WHY THE PICTURES?

FOR nearly 50 years the National Municipal League has been dedicated to the principle that effective self-government requires that everybody take an intelligent interest in everybody's business of government. In this book, the League chooses a new and forceful medium of getting across the facts about the management of local government. The pictures tell a story which is available in greater detail in the League's own publications and in the works of other authorities.

"Who's Boss?" was prepared by Miss Miriam Roher of the National Municipal League and Mr. Rudolf Modley of Pictorial Statistics, Inc.

HOWARD P. JONES,
Secretary of the National Municipal League

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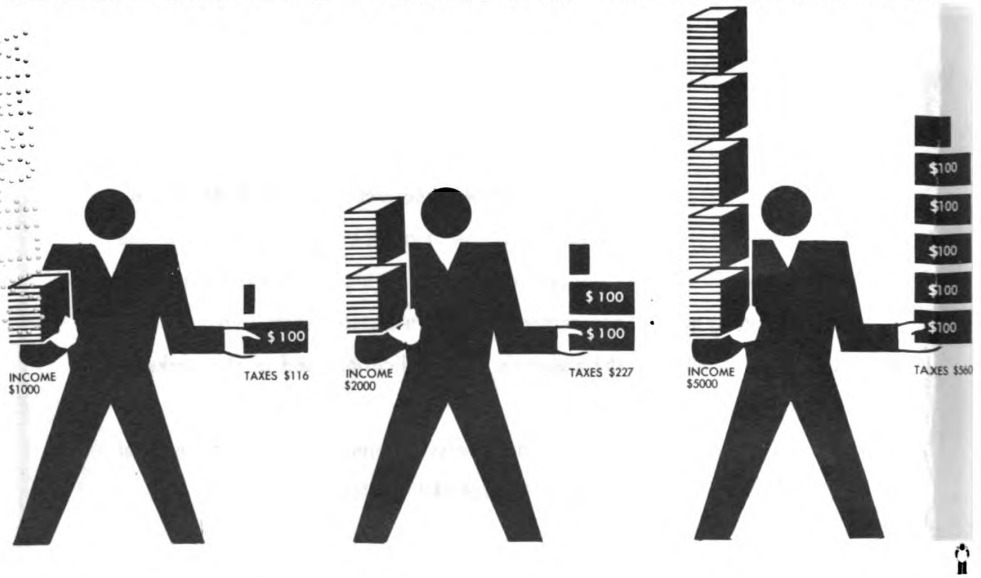
LOCAL TAXES TAKE A LARGE PART OF YOUR EARNINGS



Whether he earns $1000, or $2000, or $5000 a year, a man who has a family of four and owns his own home and an automobile works almost a month and a half every year to support city and county governments.

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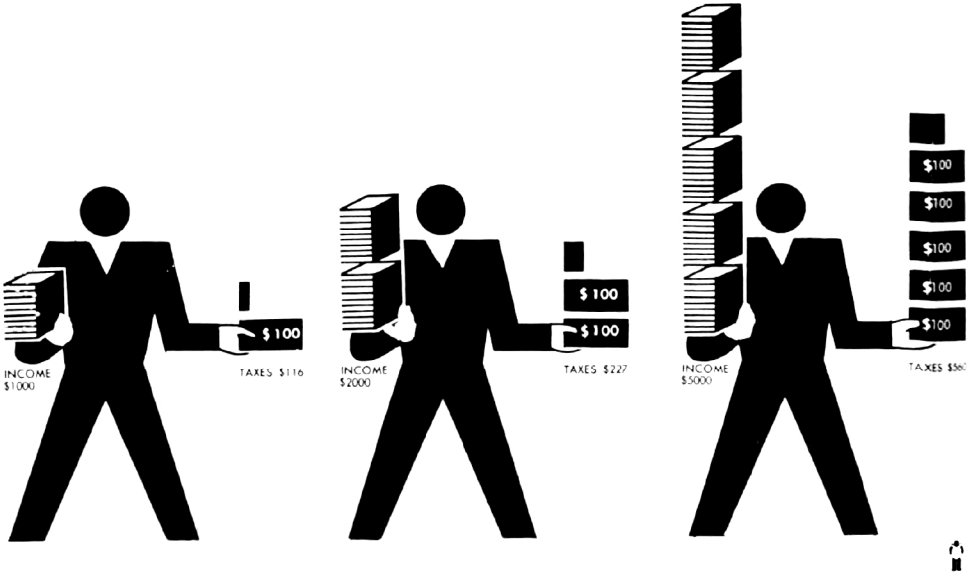

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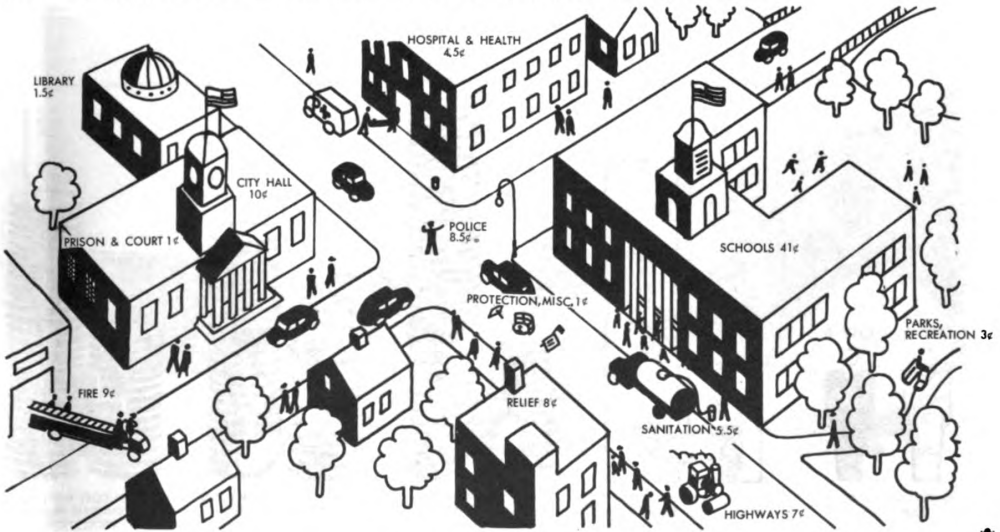
Who's boss?

IGS YOUR TAX DOLLAR PAYS FOR MANY SERVICES



In return for his tax dollar, the average man gets a variety of services which are essential to the everyday life of every member of his family.

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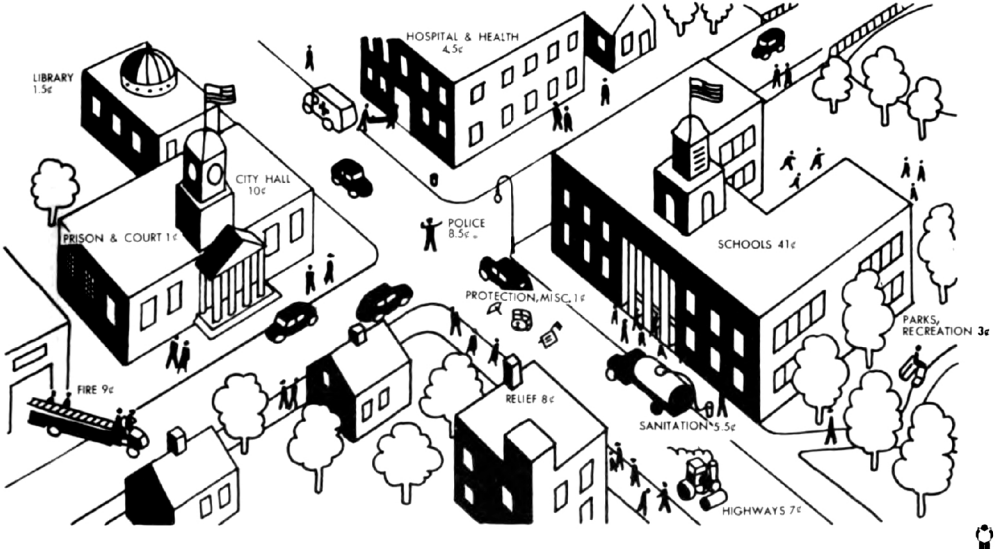

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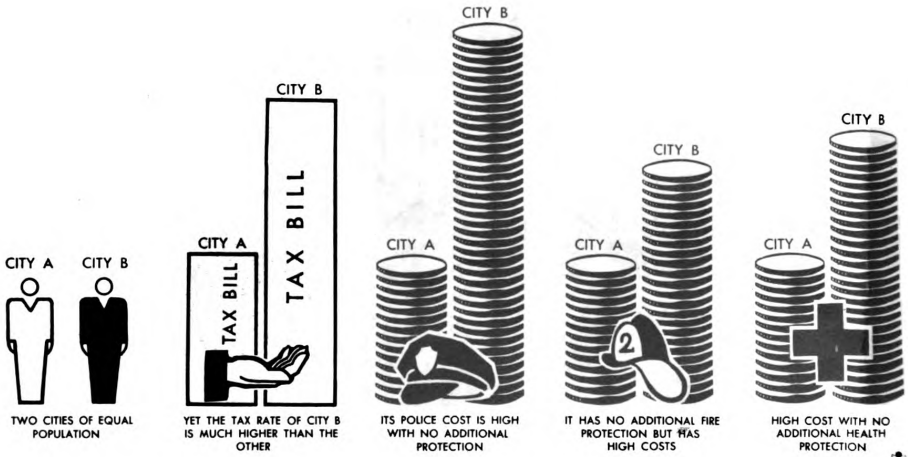
COST OF CITY SERVICES VARIES WIDELY



Like other commodities, government services may be either costly or inexpensive. In these two comparable cities (real places) the cost of government to the average citizen differs greatly.

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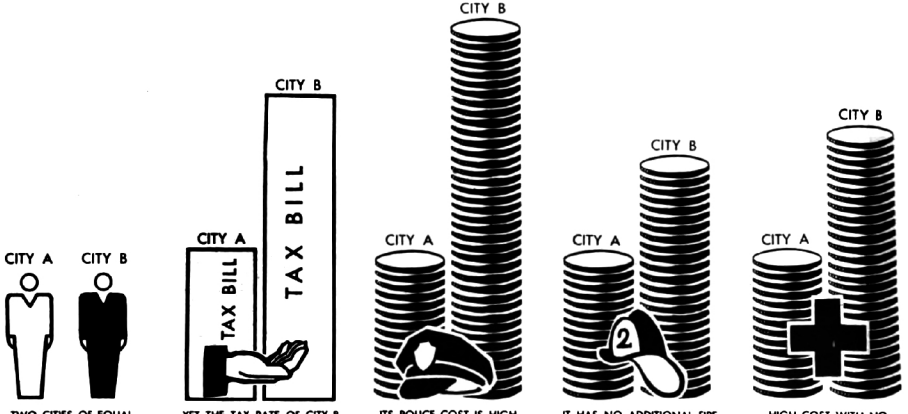
COST OF CITY SERVICES VARIES WIDELY



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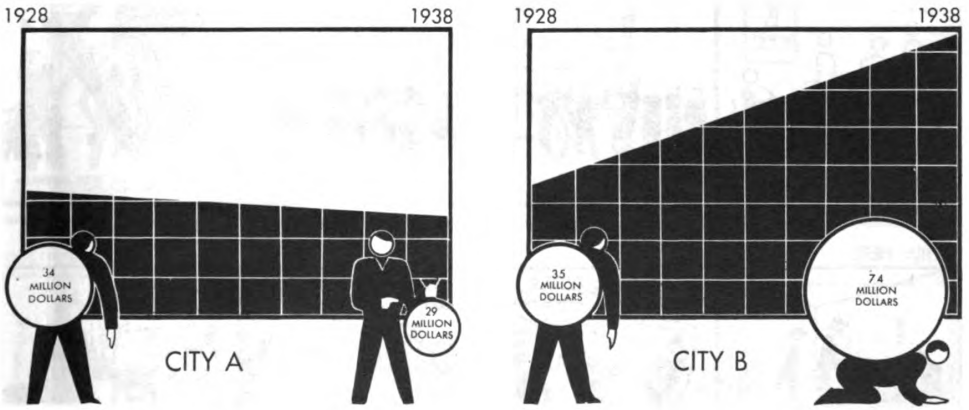
DEBT OFTEN RESPONSIBLE FOR HEAVY TAX BURDEN



Interest charges on municipal debt greatly increase total cost of government. This is one of the reasons for high taxes in city B.

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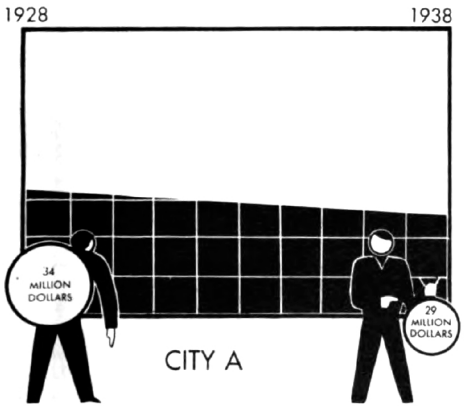

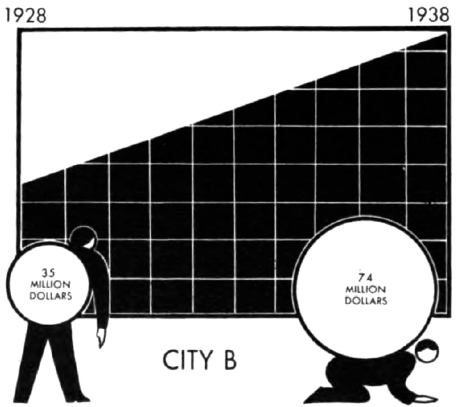

Interest charges on municipal debt greatly increase total cost of government. This is one of the reasons for high taxes in city B.

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QUALITY OF CITY SERVICES VARIES WIDELY: FIRE PROTECTION

IF YOUR HOUSE BURNS HERE



WHILE HERE



In cities where government is expensive services may be poor. Inefficiency and corruption are often responsible. Rate of fire loss is a good index of fire-fighting efficiency.

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QUALITY OF CITY SERVICES VARIES WIDELY: FIRE PROTECTION

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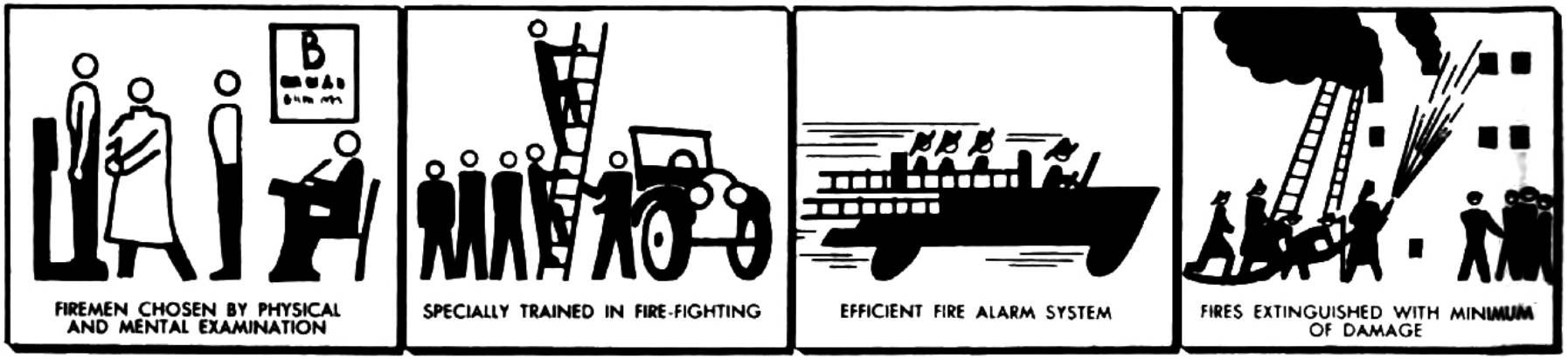

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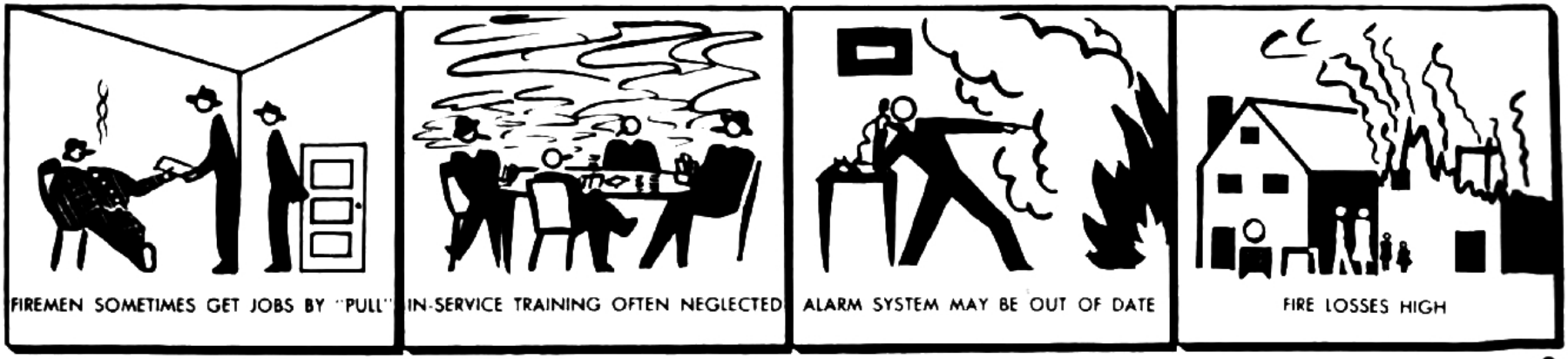

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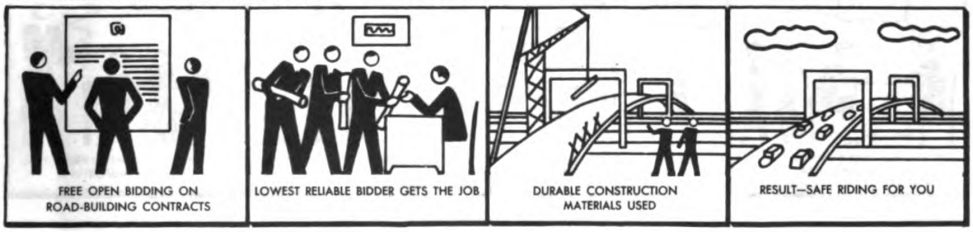
QUALITY OF CITY SERVICES VARIES WIDELY: HIGHWAYS

THE STREETS YOU RIDE ON HERE



BUT HERE



Constructing and maintaining public buildings, streets and bridges is a science. If unit costs are too high for the results accomplished, those in charge may be unfit for their jobs.

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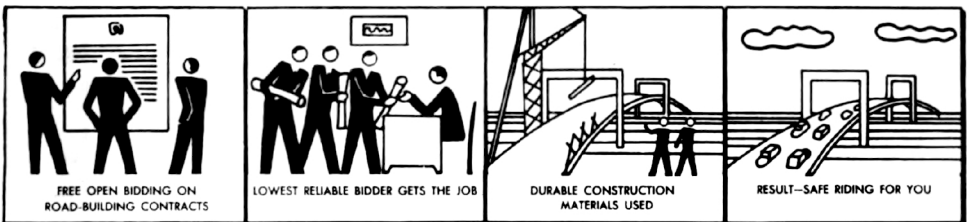

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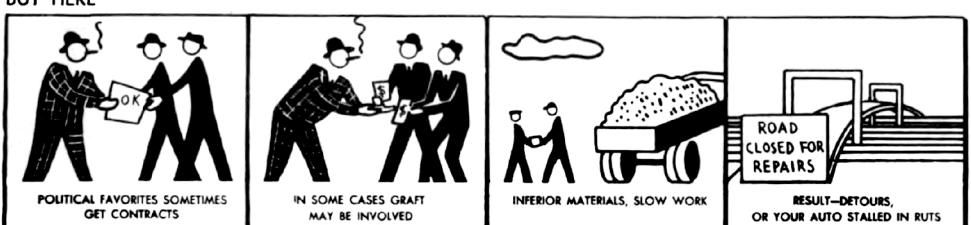

Constructing and maintaining public buildings, streets and bridges is a science. If unit costs are too high for the results accomplished, those in charge may be unfit for their jobs.

QUALITY OF CITY SERVICES VARIES WIDELY: RELIEF

THE NEEDY HERE



WHILE HERE



Relief is now a large part of local government cost everywhere. On the quality of welfare administration depend not only costs but the fate of thousands of unfortunates.

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QUALITY OF CITY SERVICES VARIES WIDELY: RELIEF

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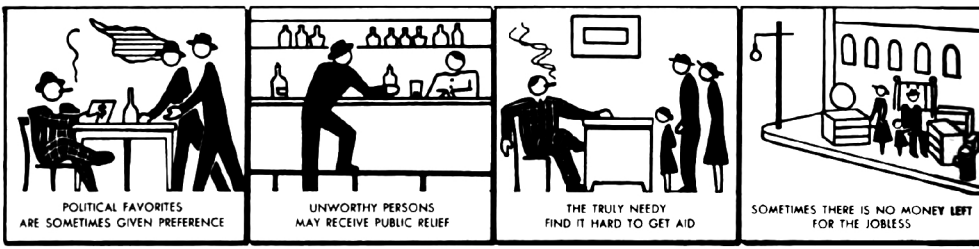

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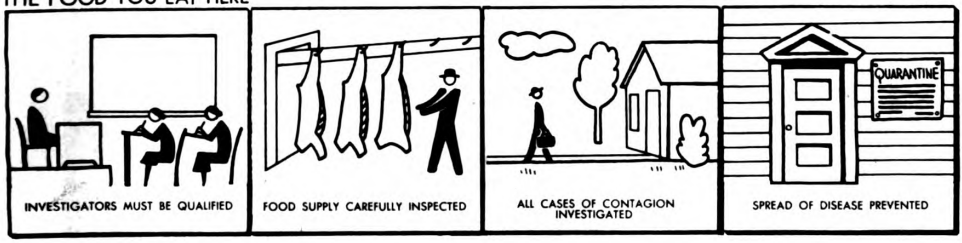
QUALITY OF CITY SERVICES VARIES WIDELY: HEALTH

THE FOOD YOU EAT HERE



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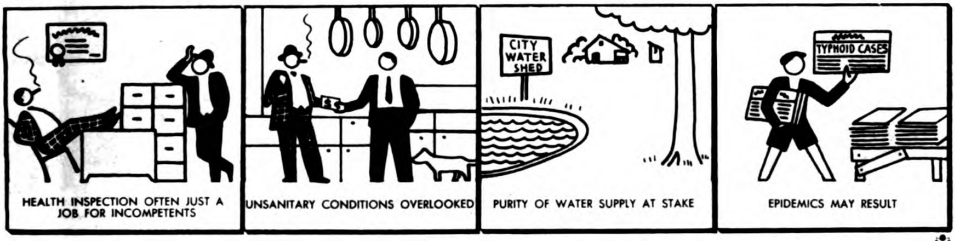

Crowded urban conditions make health controls essential. Slack health departments and corrupt inspectional services may mean unnecessary illness or death for anyone.

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QUALITY OF CITY SERVICES VARIES WIDELY: HEALTH

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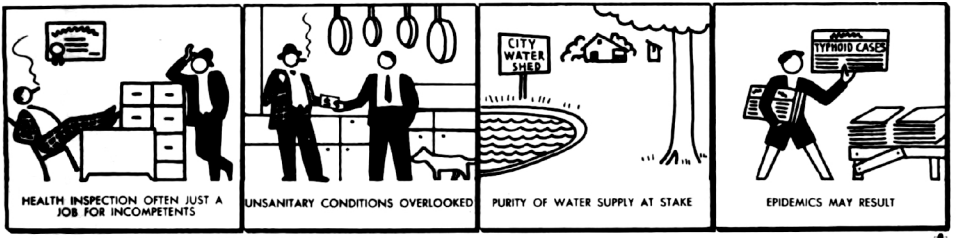

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POLITICAL CONTROL WASTES CITIZEN'S MONEY



Some forms of government lend themselves more readily than other forms to control by politicians who know little and care less about giving good service to citizens. In such cities graft and corruption are frequently found. The citizen loses control over his tax dollar.

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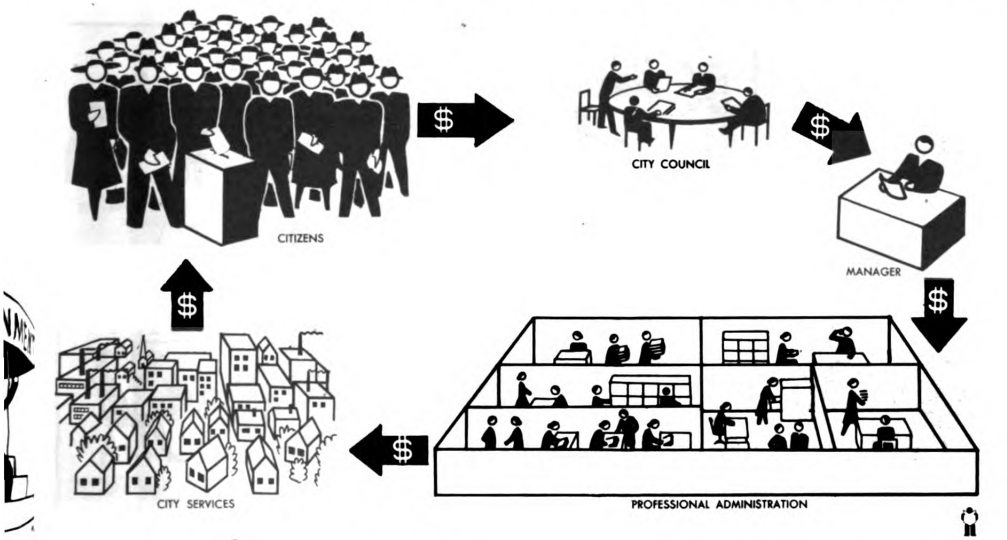
CITIZEN CONTROLS GOVERNMENT THROUGH MANAGER PLAN



Five hundred communities have council-manager government, an efficient arrangement whereby citizens elect a small city council, which chooses a trained manager to administer the city in a professional manner. This gives the citizen control over his tax money.

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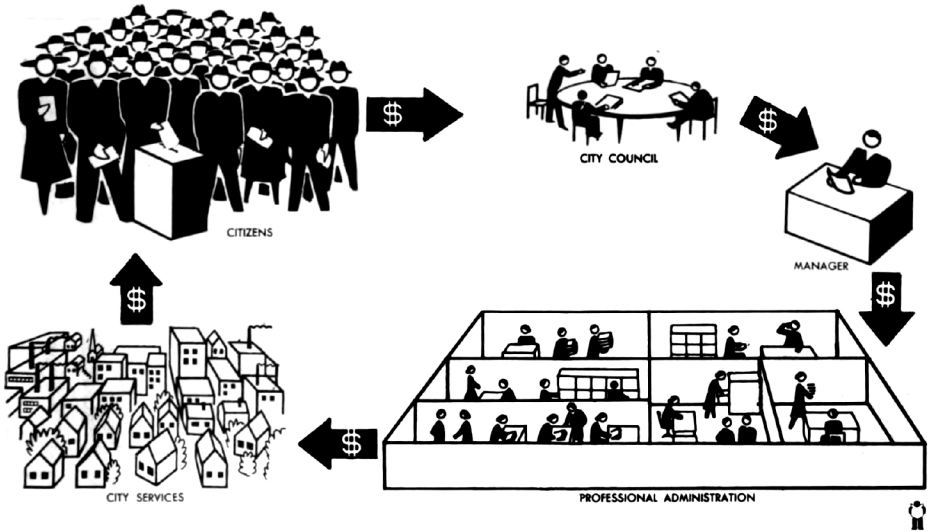

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GOOD FORM OF GOVERNMENT ESSENTIAL TO GOOD MANAGEMENT

MANAGER PLAN SECURES TRAINED ADMINISTRATOR



BAD FORM OF GOVERNMENT HANDICAPS ADMINISTRATION



A good form of government helps assure choice of able men and women as administrators and makes it possible for them to do their jobs well.

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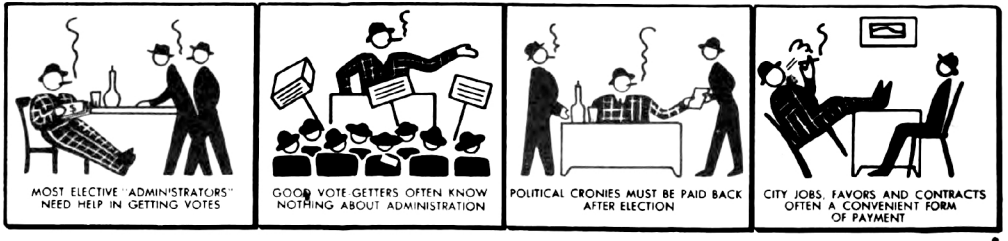

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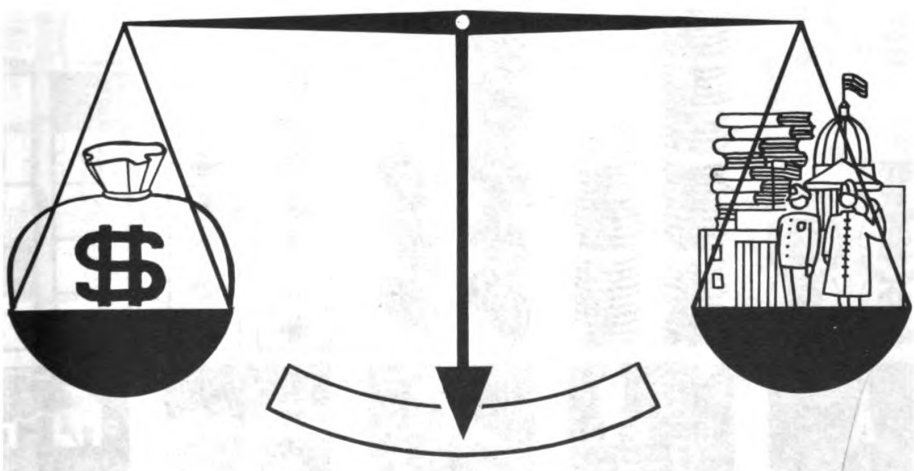
TAXES AND SERVICES BALANCE IN A WELL-RUN CITY



Good city management consists in a dollar's worth of services for a dollar's worth of taxes. A well governed city provides all the services that taxpayers want at the lowest possible cost.

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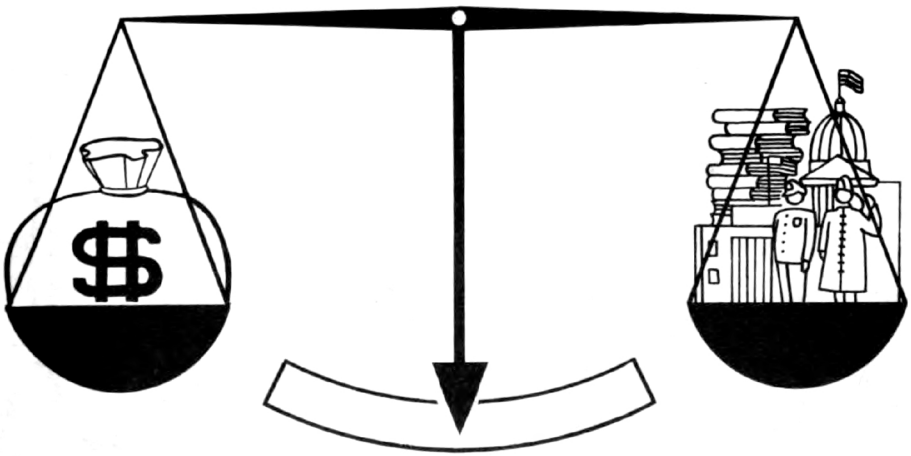
TAXES AND SERVICES BALANCE IN A WELL-RUN CITY



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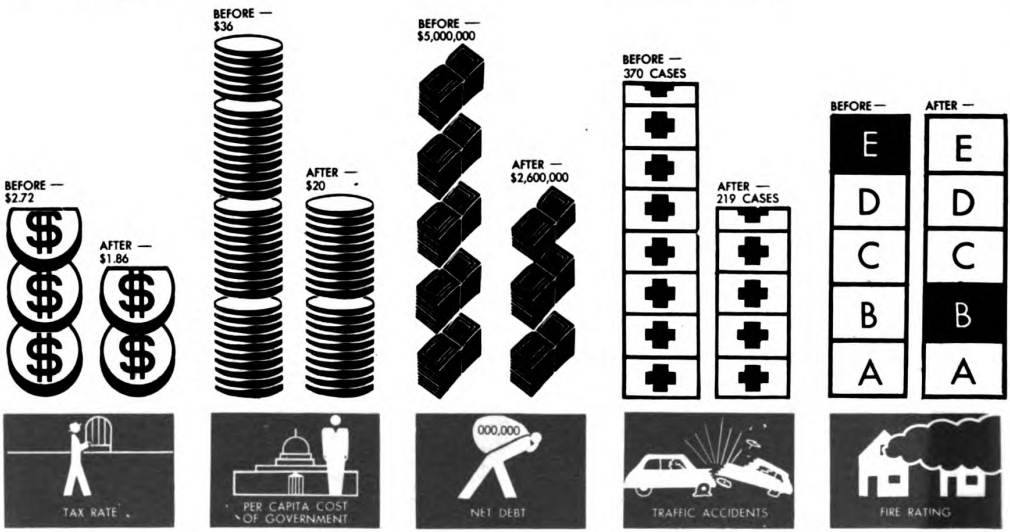
A TYPICAL CITY BEFORE AND AFTER MANAGER PLAN

REDUCED COSTS

BETTER SERVICES



Unit costs of government decrease after a good form of government is installed. At the same time, the quality of services increases. The data above come from a city which adopted the manager plan in 1931.

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A TYPICAL CITY BEFORE AND AFTER MANAGER PLAN

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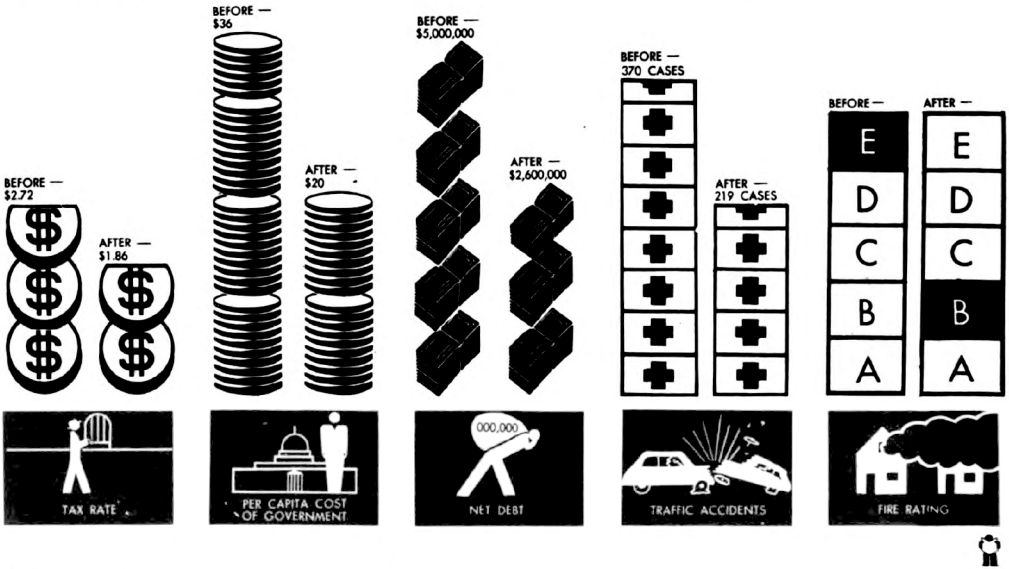

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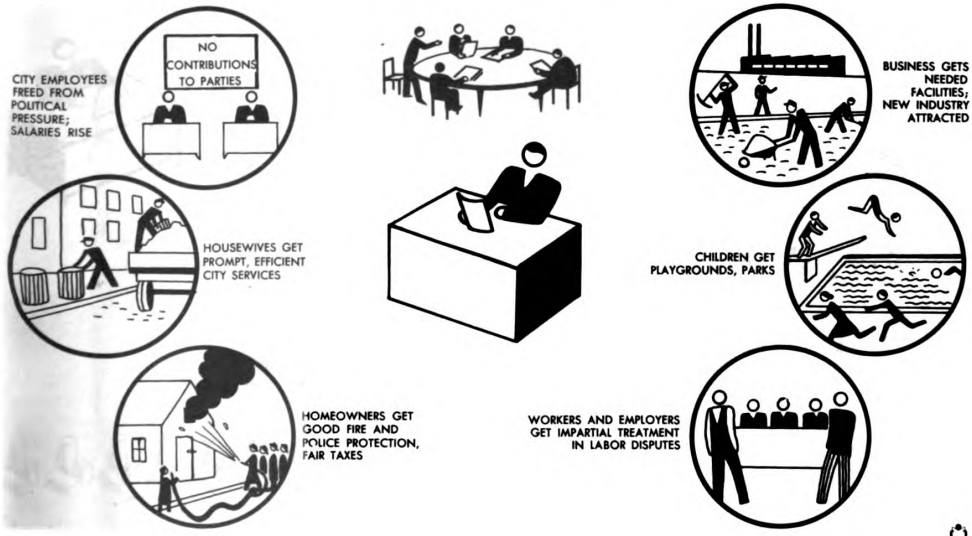
COUNCIL-MANAGER PLAN MAY BENEFIT EVERYONE



Good government tangibly affects everyone who lives in a city, young and old, rich and poor, men and women. Benefits have been reported by all classes of citizens in manager plan cities.

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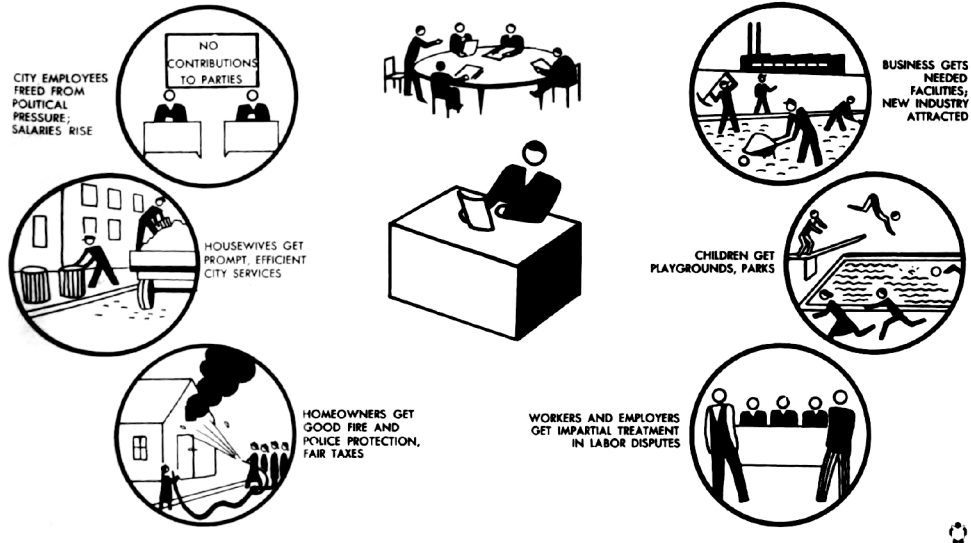
COUNCIL-MANAGER PLAN MAY BENEFIT EVERYONE



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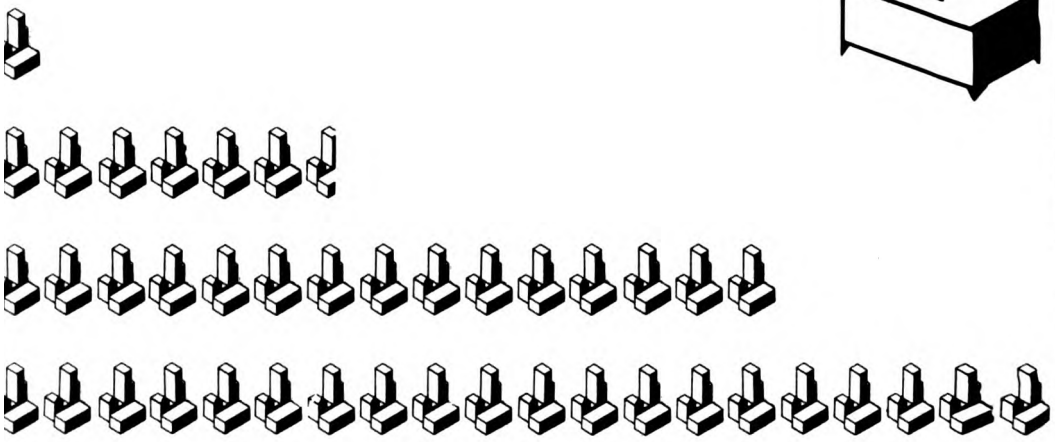
NY CITIES ARE ADOPTING THE COUNCIL-MANAGER PLAN

ONE





ach symbol represents 25 Cities

fewer cities are adopting other forms
ernment, the number of cities adopt-
e manager plan has increased stead-
ce the plan was originated in 1908.

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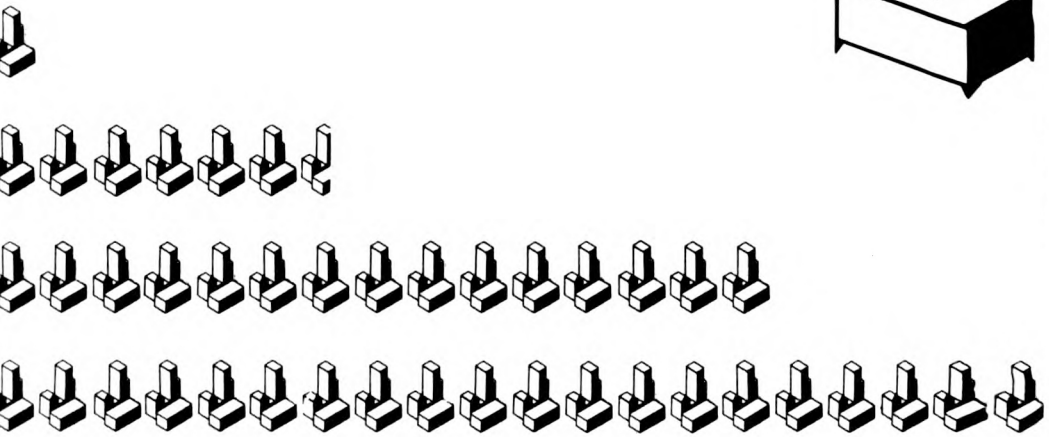

ach symbol represents 25 Cities

fewer cities are adopting other forms
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ce the plan was originated in 1908.

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MANAGER PLAN HAS SPREAD ALL OVER U. S.



Each symbol represents 4 cities which have adopted the council-manager plan

Cities which have adopted the council-manager plan range in population from 35 to 450,000. In many states, manager plan charters may be adopted by popular vote after a petition has been presented. In other states citizens cannot adopt the plan without going to the legislature.

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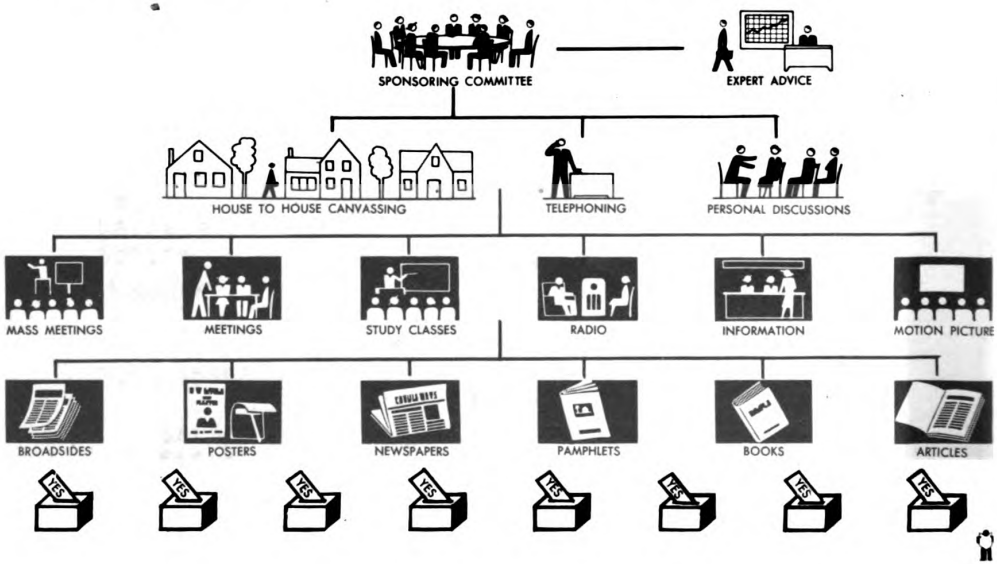

To get enough votes to adopt a manager plan charter, citizens organize an association with volunteer workers to canvass voters on every block in the city. This method has been most successfully used.

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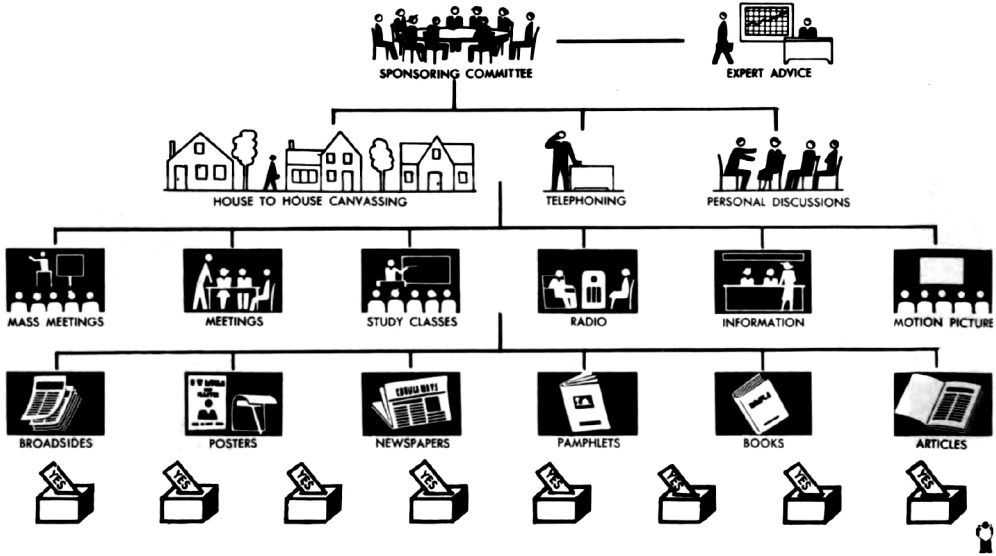

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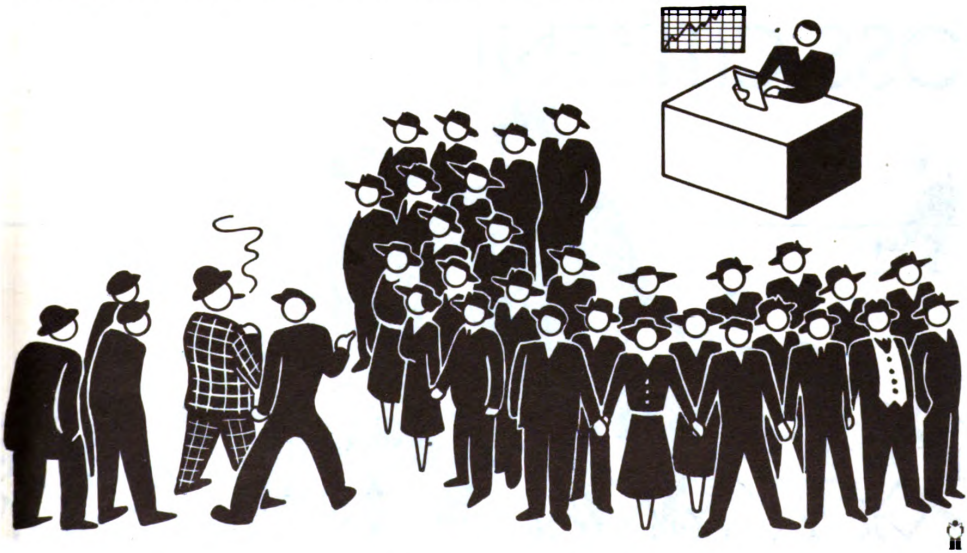

After the manager plan is instituted, selfish interests often try to undermine it. An effective way of defeating such interests is for citizens to keep a permanent active organization to elect councilmen who will hire and retain a good manager.

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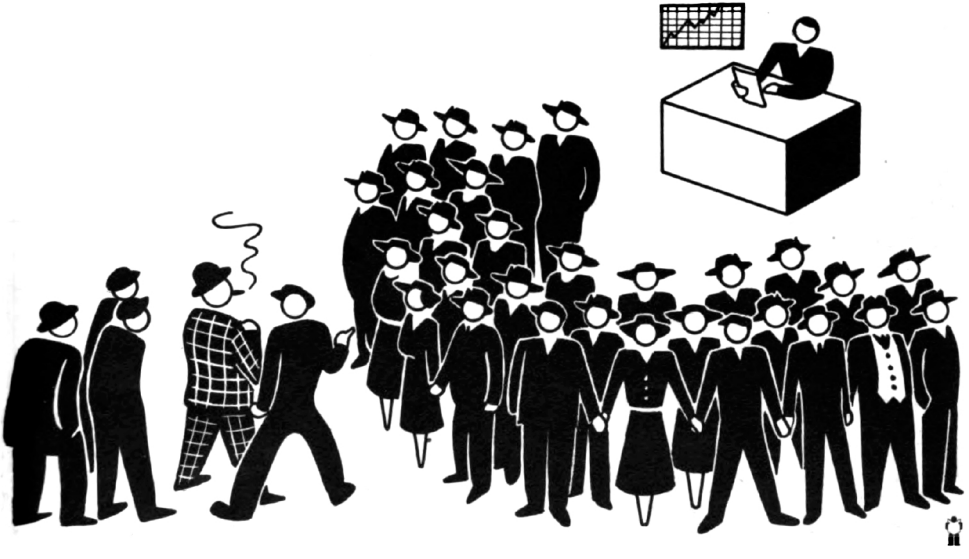

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Page 15: *The Municipal Year Book, 1939*, Chicago, International City Managers' Association, 1939. Data for 1940 from International City Managers' Association.

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